

## NOVEMBER 9 - 11TH, 2021

S2 Conference, hosted by Converge, gathers over 1000 pastors, church staff and ministry leaders every year. This event is a unique opportunity to engage with ministry staff who are on a mission to start and strengthen churches around the US. As part of a network of over 1,300 churches around the nation, Converge is looking to partner with organizations that offer valuable resources to staff and leaders in every department of ministry – from worship and production to communication and marketing.

Sponsors for this event gain access to hundreds of pastors and leaders through personal connection onsite, social media and web promotion and also via email and print. The conference is targeted to and built for both Converge and unaffiliated churches.

### CONFERENCE SPONSORSHIP PACKAGES

	Partner Sponsor	Main Session Sponsor	Video Sponsor	Booth Sponsor
	\$5,500	\$5,000	\$3,000	\$1,000
<b>Total Available</b>	2	2	4	6
Conference registration & meals	x	x	x	x
Promotional inserts in attendee bags	x	x	x	x
Swag item insert in speaker swag bags	x	x	x	x
Clickable logo on conference wesbite	x	x	x	x
8 ft wide booth location	x	x	x	x
Screen Slide, played pre/post main sessions	x	x	x	x
Social media highlight	x	x	x	
Video promo at main session start	90 seconds	90 seconds	60 seconds	
Logo on conference program	x	x	x	
Onstage interview (same session as video/handout)	x	x		
Logo on conference home page	x	x		
Premium Booth Location	x	x		
Main session handout (same session as video)	x			

**Register Here**

[s2con.com/sponsors](https://s2con.com/sponsors)

**Required File Specs**  
**DEADLINE FOR ALL SUBMISSIONS – OCTOBER 15TH**

Benefit	Description	Quality Requirements	Send To
Packet Inserts	Packet inserts may be any printed material (pamphlets, 5x7 card, etc.) or free marketing item (pen, notepad, etc.) to be included in all attendees' bags.	Qty: 1000	Attn: Events/S2 Inserts Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225
Swag	Swag items are promotional pieces given to speakers and band at the conference (T-shirts, mugs, tumblers, etc.).	Qty: 50	Attn: Events/S2 Swag Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225
Organization Logo	Sponsoring organization's logo will be display on website.	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	Send your file(s) to s2conference@gmail.com
Pre-Session Slides	Sponsor slides will be shown in the auditorium for main sessions.	1920x1080, 16:9 ratio, HD Quality	Send your file(s) to s2conference@gmail.com
Video Promo	Video promo includes a 30 to 90 second video spot at the start of a main session. Completed video must meet Converge Southwest's quality expectations.	1920x1080, 16:9 ratio, HD Quality	Send your file(s) to s2conference@gmail.com
Main Session Handout	Printed material handed out by guest services at one main session determined by S2 staff.	Qty: 1000	Attn: Events/S2 Handout Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225

# GENERAL SPONSOR FAQ

## **How many participants are expected at the conference?**

- We are expecting over 1000 participants to take part in the S2 2021 Conference.

## **Where will the conference be hosted?**

- S2 is hosted at Cornerstone Christian Fellowship in Chandler, Arizona. Conference address: 1595 S. Alma School Road, Chandler, AZ 85286.

## **Will multiple sponsorships be available?**

- Multiple sponsorships will be available for each package level.

## **Is the conference registration included with sponsorship?**

- Yes, each sponsor registration includes two free conference registrations, this includes access to all meals and sessions.

## **When do sponsor booths need to be manned?**

- Booths should be manned during any time conference attendees are on break. Please see the conference schedule at: [www.s2con.com](http://www.s2con.com)

## **What are the booth set up and take down times?**

- Booth set up can begin as early as 10:00am on November 9th, and all booths must be ready to greet attendees by 3:45pm. Booth takedown can begin at the start of the last session (10:30am on November 11th).

## **Is there WIFI available for use?**

- Yes, the entire campus will have free WIFI available for use by the conference attendees and sponsors.

## **Where do I send my booth and other sponsor materials?**

- **Booth Materials:** \*\*\*This location can only receive mail from UPS and FedEx\*\*\*

Materials for booth displays may be shipped or dropped off at the following location one day prior to the conference. Please do not have any booth materials arrive prior to November 8th.

ATTN: Events/S2 Booth  
Cornerstone Christian Fellowship  
1595 S. Alma School Rd.  
Chandler, Arizona 85286

- **Print materials:** \*\*\*This location is open Monday-Thursday 9am-4pm\*\*\*

All items must be received by October 15.

ATTN: Events/S2 (indicate contents: inserts, swag, handout, etc.)  
Cornerstone Christian Fellowship  
2211 E. Pecos Road, Suite 2  
Chandler, Arizona 85225